



Abujor Al Mamun Rayhan

Career Objective

Marketing strategist with 3 years of freelancing and almost 1 years of office experience in SEO, Digital Marketing, and proven expertise in Digital Marketing, digital consumer behavior, and digital analytics. I am an ambitious, results-driven individual with a passion for helping businesses and individuals for achieving their goals. I am an Optimistic, Confident, and positive Minder. I believe in hard work.

Education

Atish Dipankar University of Science & Technology, Dhaka, Bangladesh

- Studying **BSc** in Computer Science & Engineering.

Romdo Institute of Modern Technology, Mymensingh, Bangladesh

- CGPA 3.46 in Computer Science & Technology in **Diploma in Engineering**.

Tetulia High School, Gafargaon, Mymensingh, Bangladesh

- GPA at 4.06 in **science**.

Daffodil International Professional Training Institute (DIPTI)

- Completed 3 months internship in **Digital Marketing & SEO**

Completed [Google Digital Garage](#) – “The Fundamentals of Digital Marketing” certification exam (04/05/2021)

Completed “Search Engine Optimization” Online course from [“Learn From Top Rated Freelancer – By Hridoy Chowdhury”](#) (07/03/2024)

Completed [Passive Journal Academy](#) – “Search Engine Optimization & Meta Marketing” Online course (27/04/2022)



Keraniganj, Dhaka,
Bangladesh



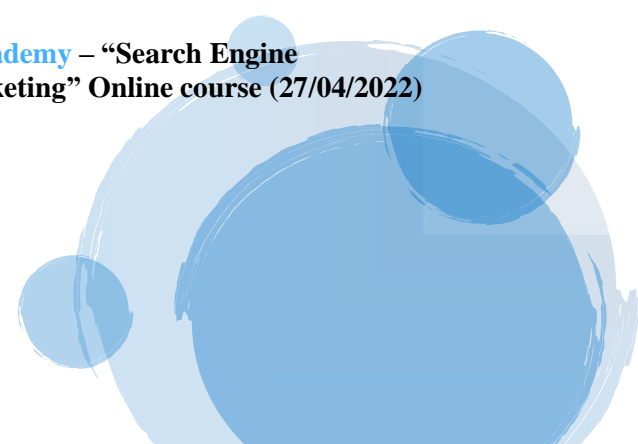
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Hard Skills

- Microsoft Office.
- SEO.
- Meta Ads.
- Google Ads.
- Google Analytics.
- Google Search Console.
- Google Adsense
- SEMRush
- Graphic Design with Canva.
- WordPress Customization

Soft Skills

- Clear and good verbal communication skill.
- Quick learner.
- Critical Thinking.
- Problem Solving.
- Presentation Skill.
- Customer Handling.
- Team Work.
- Managing People.
- Handling Difficult people.
- Pro-active, Sincere and Responsible.

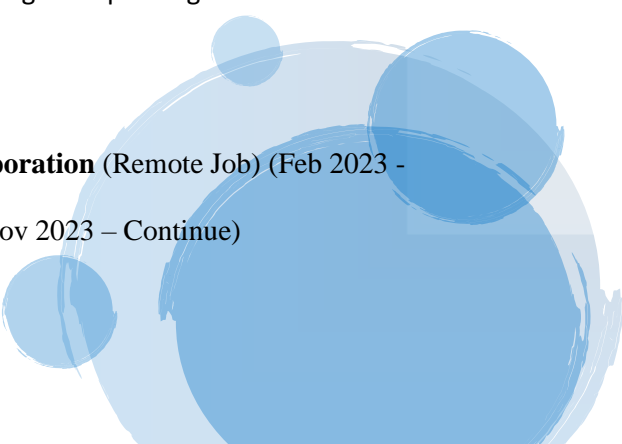
Languages

- Bangla (Native): Reading, Writing and Speaking
- English (Fluent): Reading, Writing and Speaking
- Hindi & Urdu (Basic): Speaking

Experience

SEO Expert – Iconic Paper Corporation (Remote Job) (Feb 2023 - Continue)

SEO Team Leader – Xpro-IT (Nov 2023 – Continue)





SEO Strategist – Sports Suggest (Remote Job) (April 2024 - Continue)

Reference

1. MD. Asaduzzaman Asad

Head of Department,
Computer Science & Technology,
Romdo Institute of Modern Technology

2. Basir Uddin

Sr. Instructor,
Daffodil Technical Institute

